

Graduate Program on MBA

for international students (2018)

Objectives

The graduate program will provide students with solid foundation for management theory, modern management methods and techniques, In addition, it will equip students with specialized business skills such as planning, solving problems, communication, innovation and cooperation.

Study years and semesters

The basic school system: 2 years

Semesters arrangement : In the first to the second semesters, students spend most time on knowledge studying. In the third to the fourth semester students should finish a thesis on management.

Class is taught in English

Degree Requirements

Candidate must

1. complete a minimum of 39 semester hours as listed below.
2. successfully complete a thesis on management.

Details are as follows:

public degree courses: 5 credits

Major degree courses: 9 credits

Major required courses: 9 credits

Major elective courses: at least 9 credits

Degree Thesis: 7 credits

Curriculum for international students

Category		Course	Class hour	Credits	semester	Notes
Degree Courses	Public degree courses	Chinese	48	3	1	5 credits
		Introduction of China	32	2	2	
	Major degree courses	Advanced Management	48	3	1	9 credits
		Management Economics	48	3	1	
		Modern management theories and methods	48	3	2	
Major Required courses		Enterprise Strategic Management	48	3	2	9 credits
		Marketing Management	48	3	1	
		Advanced Human Resource Management	48	3	2	
Major elective courses		Management Accounting	48	3	1	≥ 9 credits
		Organization Behavior	48	3	2	
		International Business	48	3	2	
		Business Logistics and Supply Chain Management	48	3	2	
		Financial Statement Analysis	48	3	2	
		Project Management	48	3	2	
Required projects		Literature Review and the Opening Report			3	
		Degree Thesis		7	3-4	7 credits