

## **2019 版 • 国际贸易专业（本科/全英文授课）培养方案（四年制）**

### **Curriculum plan of International Trade (Undergraduate course/4-year/2016version)**

#### **Training Objective 培养目标**

Our objective is to train overseas professionals for international trade with China in the background of economic globalization. Students should have good Chinese level, familiar with Chinese cultural and economic background, grasp the basic theories of international economy and trade, basic knowledge and basic skills of international trade practice. They should also familiar with rules and practices of international trade, international investment and financing. 该专业旨在经济全球化大背景下，培养擅长处理中国国际贸易事务的专业人才。学生应有良好的中文水平，熟悉中国文化和经济背景，掌握国际经济与贸易的基本理论，以及国际贸易的基本知识和基本技能。熟知国际贸易、国际投资和金融的规则和实际。

#### **Professional Characteristics 专业特色**

The major is characterized by "solid theoretical foundation, practical proficiency and outstanding international business negotiation skills".本专业以培养拥有“扎实的理论基础、实操能力和出色的国际商务谈判技巧”的学生为特色。

#### **Major Courses 主干课程**

The major courses of International Trade include Contemporary Chinese, Introduction to China, International Trade, Principle of Economics, Management, International Trade Practice, Finance, International Business Negotiation Simulation, etc. 国际贸易专业主要课程包括现代汉语、中国概况、国际贸易、经济学原理、管理、国际贸易实务、金融、国际商务谈判模拟等。

**Educational system: 4-year**（学制：4年制）

**Degree: Bachelor of Economics**（授予学位：经济学学士）

#### **Graduation requirements 毕业标准**

Students must complete a minimum of 120 course credits as follows.

1. Public required courses: 47 credits (公共必修课: 47 学分, 占总学分的 39%)
2. Major required courses: 58 credits (专业必修课: 58 学分, 占总学分的 48%)
3. Major elective course: 15 credits (专业选修课: 15 学分, 占总学分的 13%)

	Course No. 课程编码	Course Title 课程名	Chinese Title 中文名	Credit 学分	Total Hours 总学时	Lecture Hours 授课学时	Experiment Hours 实验学时	Computer Hours 上机学时	Semester 开课学期	Schools 开课学院	Remarks
Public Compulsory Courses 公共必修课	L000401	Introduction to China	中国概况	4	64	64			2		Total 47 credits
	L000101	Chinese1	汉语(1)	4	64	64			1		
	L000102	Chinese2	汉语(2)	4	64	64			2		
	L000103	Chinese3	汉语(3)	4	64	64			3		
	L000104	Chinese4	汉语(4)	4	64	64			4		
	7603011	Economic Mathematics (1)	经济数学(1)	4	64	64			1		
	7603012	Economic Mathematics (2)	经济数学(2)	4	64	64			2		
	7604911	English Reading (1)	英语阅读(1)	2	32	32			1		
	7604921	English Reading (2)	英语阅读(2)	2	32	32			2		
	7605011	English Writing (1)	英语写作(1)	2	32	32			1		
	7605021	English Writing (2)	英语写作(2)	2	32	32			2		
	7605111	Physics for Science & Engineering I	大学物理(1)	3	48	48			2		
	7605121	Physics for Science & Engineering II	大学物理(2)	3	48	48			3		
	7234211	World History	世界历史	3	48	48			3		
Professional Compulsory Courses 专业必修课	7603811	Finance	金融学	4	64	64			3		Total 50 credits
	7603711	Principle of Economics (1)	经济学原理(1)	4	64	64			3		
	7603721	Principle of Economics (2)	经济学原理(2)	4	64	64			4		
	76054	Management	管理	3	48	48			4		

	11		学							
	7604311	International Finance	国际金融	3	48	48			4	
	7605511	International Economics	国际经济学	4	64	64			4	
	7604011	Accounting	会计学	4	64	64			5	
	7603521	Business Chinese (1)	商务汉语(1)	3	48	48			5	
	7603531	Business Chinese (2)	商务汉语*(2)	3	48	48			6	
	7603911	International Trade	国际贸易	3	48	48			4	
	7604211	International Trade Practice	国际贸易实务	3	48	48			5	
	7605611	International Business Communication and Negotiation	国际商务沟通与谈判	3	48	48			6	
	7604411	Marketing Management	市场营销管理	3	48	48			7	
	7604511	International Business Negotiation Simulation	国际商务谈判模拟	3	48		48		7	
	7604611	International Trade Documents Simulation	国际贸易单证模拟	3	48		48		7	
Professional Elective Course 专业选修课	0413031	Legal Environment of Business	商务法律环境	3	48	48			3	
	7062521	Economic Law	经济法	3	48	48			4	
	7242301	Applied Statistics	应用统计学	3	48	48			4	
	7098802	Logistics & Supply chain Management	物流与供应链管理	3	48	48			5	
	7605711	International Investment and Transnational Corporations	国际投资与跨国公司	3	48	48			5	
	7605511	Econometrics	计量经济学	3	48	48			5	
	7606211	Chinese Listening & Speaking (1)	汉语听说	3	48	48			5	
										At least 15 credits

			(1)								
	7245501	Intermediate Microeconomics	中级微观经济学 (英)	3	48	48			5		
	7606211	Chinese Listening & Speaking (2)	汉语听说 (2)	3	48	48			6		
	7606311	Second Foreign Language	第二外语	3	48	48			6		
	7245401	Intermediate Macroeconomics	中级宏观经济学 (英)	3	48	48			6		
	7074202	Human Resource Management	人力资源管理	3	48	48			6		
	7121002	Organizational Behavior	组织行为学	3	48	48			7		
	7275401	Cross-border E-commerce	跨境电商	2	32		32		6		
Practical course 实践类课程	7623701	International Trade Survey & Research		8	8 weeks				8		Required 8 credits